



Elmwood Village Association Elmwood Strip Business Membership

Thank you so much for choosing the Elmwood Village for your business! We are so excited you're here and we can't wait to work with you!

The Elmwood Village Association is a nonprofit organization run by a volunteer Board of Directors and an Executive Director. We are responsible for bringing you year-round events, including:

- The Farmers Market in Bidwell Parkway from May until November (award winning!) which brings thousands of people to the Elmwood Strip
- The Spring Clean Up where volunteers weed and mulch tree beds, pick up trash and clean graffiti
- Porchfest, where community members open their porches for local bands to perform on
- Tuesday Night Concert Series in Bidwell Parkway, a free concert every Tuesday from June until August
- Beautification projects, including the flowers in the planters that line Elmwood, which we plant and maintain and the new trees on Elmwood
- Small Business Saturday support to help bring hundreds of shoppers and diners to the neighborhood through advertising and marketing
- Porchfest and Octoberfest combined to be Autumn on Elmwood* (new name)
- Community tree lighting with caroling
- And so much more!

Elmwood Village Association Business Memberships are organized into packages that include co-marketing opportunities within the organization's website and social media channels. Join as a member today to keep our community working together!

Basic Membership: \$150

If you appreciate all the things the Elmwood Village Association does and the events that bring thousands of people to the area, but don't need us to promote you, please consider joining just as a basic member. This enables us to keep doing everything we're doing to keep the Elmwood Village the great area it is.

Elmwood Village Membership: \$200

If you appreciate all the things the Elmwood Village Association does, but don't have many advertising or promotional needs please join with an Elmwood Village Membership. You'll be included on the EVA website with an active link to your website.

Elmwood Village and Elmwood Strip Membership: \$250

If you appreciate all the things the Elmwood Village Association does and you want us to promote you on a regular basis, please join the Elmwood Strip, which gives you all the benefits of the Elmwood Village Association plus

- **INSTAGRAM POST FEATURES / @ELMWOODSTRIP**
 - Featured a minimum of once a week
- **EVENT PARTNER** (**additional costs may be incurred for event day expenses*)
 - **Autumn on Elmwood** featuring a Shop Crawl and Live Music
 - **Black Friday / Small Business Saturday** Promotions in November and SBS materials from American Express
 - **Christmas in the Village**, a one day event coordinated with EVA
- **STICKERS**
 - Elmwood Strip / EVA sticker to show you are a featured business member
- **EVA BUSINESS MEMBERSHIP**
 - **2024-2025 MAP AND GUIDE** inclusion, print and online on EVA website
 - Additional advertising opportunities available
 - **EVA SOCIAL MEDIA FEATURES** / 31.7k Facebook / 15.8k Twitter / 13.6k Instagram
 - 4 times per year, high quality photos and text submitted by business
 - **EVA WEBSITE LISTING IN BUSINESS DIRECTORY**, with full directory page with direct links to your website and social media accounts, great for attracting new business
 - **ELMWOOD STRIP WEBSITE LISTING** which focuses solely on the businesses and sets your business apart from chain restaurants and big box stores



Business Membership Sign Up

Business Name _____

Contact Name _____ Role _____

Address _____

Phone Number _____ Email _____

Facebook Page _____

Instagram Handle _____ Website _____

Signature _____ Date _____

Checks should be written to the "Elmwood Village Association" and mailed to Elmwood Strip % of Therese Deutschlander at 719 Elmwood Ave, Buffalo, NY 14222. By signing, you give permission to the Elmwood Strip and Elmwood Village Association to copy and share your photos for advertising and social media purposes only.

To pay by credit card click here: [BusinessMembership](#)
Or Scan this QR Code:



FOR OFFICE USE

Fee Paid via Check # _____ (attach photo copy of check) Cash Credit Card
Deposited on _____ Join Date _____