

THE ELMWOOD VILLAGER

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WINTER 2007

Elmwood Village Named One of the 10 Best Neighborhoods in America!



On Tuesday, October 2nd The American Planning Association (APA) announced that the Elmwood Village had been designated as one of the 10 Great Neighborhoods in America for 2007 through APA's Great Places in America program. APA Great Places exemplify exceptional character and highlight the role planners and planning play in creating communities of lasting value.

"We're honored that Elmwood Village is one of a select few neighborhoods in the country to be singled out by APA," said Christine Pyne, Elmwood Village Association President. "The residents and community leaders deserve enormous credit for supporting the economic and cultural vitality of this unique neighborhood."

APA selected Elmwood Village as one of 10 Great Neighborhoods in American because it is a thriving testament to the spirit and commitment of its residents. Their civic pride and dedication, combined with the centuries-old vision for their neighborhood, sustain the community's unique characteristics.

APA Great Places offer better choices for where and how people work and live. They are enjoyable, safe, and desirable. They are places where people want to be – not only to visit, but to live and work everyday. America's truly great neighborhoods are defined by many unique criteria, including architectural features, accessibility, functionality, and community involvement. Through Great Places in America, APA recognizes the unique and authentic attributes of essential building blocks of great communities – streets, neighborhoods, and public spaces.

"One of the most important traits about Elmwood Village is its broad spectrum of cultural and social assets," said APA Executive Director Paul Farmer, FAICP. "We commend the neighborhood for its commitment to maintaining high community standards while solving real problems."

Leading efforts to encourage an economic and cultural renaissance in the neighborhood is the non-profit community group, The Elmwood Village Association. With membership drawn from both the business and residential sectors, the Elmwood Village Association has used planning to reclaim the neighborhood's vitality.

The nine other APA Great Neighborhoods for 2007 include: Chatham Village, Pittsburgh, PA; Eastern Market Neighborhood, Washington, D.C.; The First Addition Neighborhood, Lake Oswego, OR; Hillcrest, San Diego, CA; North Beach, San Francisco, CA; Old West Austin, Austin, TX; Park Slope, Brooklyn, NY; Pike Place Market Neighborhood, Seattle, WA; and West Urbana, Urbana, IL. For more information about these neighborhoods, and the list of APA's 10 Great Streets for 2007, visit www.planning.org/greatplaces.

Rupp Foundation Gives Generous Gift!

Thank you to the Rupp Foundation for their generous donation of \$5,000 to the Elmwood Village in recognition of our recent designation as one of America's Top 10 Neighborhoods! The Elmwood Village Association will use this money to further leverage our designation and increase tourism, visitors, and shoppers to the Elmwood Village Community through a new marketing program which is being developed by our Business Development Specialist, Dan Leonard. Thank again to the Rupp Foundation for this unexpected and contribution support!

The mission of the Elmwood Village Association is to work with businesses and residents to enhance the unique urban character of our community; foster an economically healthy district that is vibrant, walkable, clean, safe, and sustainable; and create a sense of community and belonging amongst all of its diverse residents, businesses, and visitors.

Inside This Issue



*Holiday Events
in the
Elmwood Village
Page 2*



*Holiday
Shopping
is Here
Page 3*



*Funding added
For more
Elmwood Holiday
Decorations
Page 10*

Holiday Events in the Elmwood Village!

Carriage Rides

Each Friday evening (November 30th, December 7, 14, and 21) carriage rides will be provided from 7:00 p.m. to 10:00 p.m. along Elmwood Avenue. Please visit us online at www.elmwoodvillage.org or call 881-0707 for location information.

Open Late Fridays

On Fridays throughout December (and Friday, November 30th!) most of our fantastic stores will be open late! Enjoy holiday shopping until 10:00 p.m. and find the gifts that you won't see anywhere else in Western New York.



Tree Lighting Ceremony at Lafayette Presbyterian Church

Elmwood Village Association welcomes the holiday season on Friday, November 30th by hosting our annual Tree Lighting ceremony at Lafayette Avenue Presbyterian Church. Don't miss the caroling and hot chocolate provided by the church's Boy Scout Troop. Members of the Lafayette Avenue Presbyterian Church lead us in song beginning at 7:00 p.m. around the tree along Lafayette Avenue. If the weather is bad, we will move inside for the ceremony and caroling.

Community Caroling with Sam Hoyt

On December 13th at 7:00 p.m. join Assemblyman Sam Hoyt and your neighbors for a holiday sign along at the Unitarian Church. Hot chocolate, candy canes, and even an appearance by Santa to compliment the event.

Santa Saturdays!

Every Saturday during December Santa Clause and his elves will stroll up and down the street, stopping in local shops from Noon – 3 p.m. It's a great opportunity for the kids to meet Santa and tell him what they want for Christmas. Check out our website for Santa sighting times and locations along Elmwood Avenue at www.elmwoodvillage.org.



Artists in Buffalo Holiday Open Studios and Galleries

The Artists in Buffalo will hold their annual Open Studios on Friday, November 30th from 5:00 p.m. to 9:00 p.m. and on Saturday, December 1& 2 from 11:00 a.m. to 6:00 p.m. Make sure to visit Elmwood's Neighborhood Collective located at 810 Elmwood Avenue for a great variety of local artisan goodness!

Lafayette Avenue Presbyterian Church Living Nativity

Pastor Drew welcomes the entire community to experience The Living Nativity on Friday, December 21st beginning at 6 p.m. The church is located at the corner of Lafayette and Elmwood Avenue. The church is also open to the community during the season of Advent (Sunday's in December) with worship beginning at 10 a.m. Christmas Eve worship will take place on December 24th at 8 p.m. All are welcome!

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Holiday Shopping is Here!

The Holidays are upon us and the Elmwood Village is in gear to meet all of your needs for the upcoming shopping season. The Avenue is lined with Christmas decorations and local shops are playing the holiday tunes that get us all excited about the days ahead.

Never before has the Village featured such a huge array of stores and merchandise to choose from. You can find everything from funky and affordable to high end, big city fashion. In the past two years, the avenue has seen the emergence of the best fashion district in Western New York. This clothing renaissance has been brought on by the new tenants of the shopping district as well as the long-time mainstays such as Lu Modern Classics, Stache, Anna Grace, Be-You-Tiful, Divine Finds, Pavlov's Togs and several others.

Of course, The Avenue also continues to feature traditional favorites like Everything Elmwood for decorations, gifts and funky accessories, Urban for hip clothing trends and snowboard season, or the Tree House for any creative toy a child could imagine. Perhaps you are looking for something with a little more of an *international flavor*? How about heading down to El Buen Amigo near Allen Street. There, you will find Latin American clothing, gifts, house decorations and more. They'll have you singing *Feliz Navidad* before you know it.

The Neighborhood Collective has many things to offer in the way of...well...anything and everything. Stop in to see Annie Adams for beautiful, hand made, jewelry and artistic crafts. The Elmwood Science Spot has activities and classes for kids. Tru Teas is a great place to take a breather from all of the shopping with a hot drink and a scone covered in green tea spread, mmm... Don't forget to buy some yarn for that new scarf you've been wanting to knit at Looped Back. Then pick up a gift certificate at studio 806's day spa, while browsing art collections at Lori Joyce Photography, Bryant Street Studios, Insite Gallery, Michael Morgulis' Local Color Gallery and other activities within the Neighborhood Collective.

Ladies can continue their clothing shopping at the always fashionable Half and Half or visit Presence Unique Clothing and Jewelry. But don't forget to head across the street to The Shoe Fly or down a block to Firebrand, where you'll find the most eclectic and exciting selection of shoes anywhere.

Finally if you haven't had enough, head to the corner of Auburn and Elmwood for some beautiful pottery made in store at Cone Five. Upstairs is Abrahams for fine jewelry and Chockkey's for a wide array of home décor. To top it all off, finish your day with a slice of cake at Delish! This is only a very small sampling of all that the Elmwood Village has to offer. In addition, the neighborhood offers an atmosphere that no other can provide. Outdoors, with Christmas music playing from the storefronts, decorated streetlights, lights in our street trees, holiday ornaments and a few snowflakes will help to make you holiday season bright!

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Safe Trick or Treat Screams through The Elmwood Village!

On Saturday, October 27, 2007, dozens of ghoulish goblins, wicked witches, and pretty princesses invaded Elmwood Avenue for our annual Safe Trick-or-Treat event!

This year, the seventh year for this great event, was our most well attended Safe Trick or Treat yet. Elmwood Village residents and their creepy critters haunted the local businesses up and down the street, some begging, others buying. Several of our businesses cited strong sales from the foot traffic generated by the event. A special thank you goes out to The Tree House for their spirited efforts to make this event possible. Also, thank you to all of the participating businesses who generously gave out candy (and fun!) to the children of the Elmwood Village.

This year's honorees for our Halloween Window Decorating Contest are:

First Place: Salon Rouge

2nd Place: Campus Wheelworks



2007 Farmer's Market comes to a Close

With the passing of the annual Elmwood village Harvest Festival, the Elmwood Bidwell Farmer's Market has begun to wind down at the end for 2007. Considered by vendors and patrons alike ours is one of Western New York's most enjoyable Farmer's Markets! The market has become the place not only to shop for fresh products, but also a Saturday morning destination to meet neighbors, interact with the community and introduce themselves to the Elmwood Village Association.

A big thank you goes out again this year to our tireless volunteer, Mary Hillenger, who was present at the market every Saturday this season. Mary volunteers by handing out information and membership forms at the Elmwood Village Association information tent. A congratulations to our Farmer's for another fantastic season!

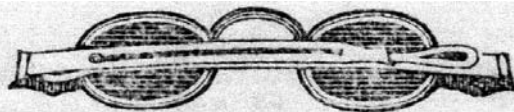
Elmwood Village Gift Certificates!

The perfect gift to give this holiday season! The Elmwood Village gift certificate is good at participating merchants in the Elmwood Village. Gift certificates can be purchased at either of the two Wilson Farms locations along Elmwood Avenue located at the corners of Elmwood & Summer and Elmwood and Auburn. For a complete listing of participating merchants please visit us online at www.elmwoodvillage.org. Gift certificates can also be purchased online via our website. Give the gift that helps support our local businesses and community!

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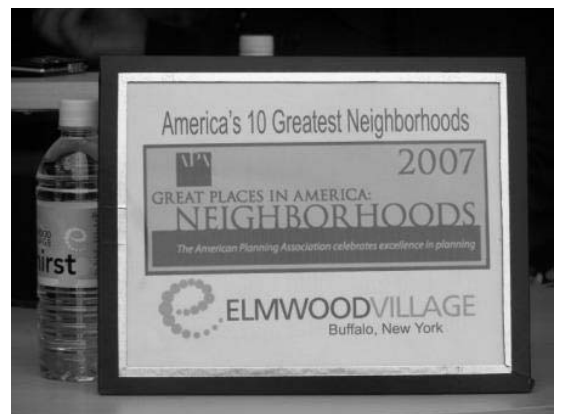
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Thank You to Our Generous Donors!

As year draws to a close, we would like to thank the foundations, corporations, and individuals who have helped us make the Elmwood Village one of America's Top 10 Neighborhoods! It is through this support that we are able to continue our programming.

Thank you to:

The John R. Oishei Foundation, The M&T Bank Foundation, The William Rupp Foundation, NYS Department of Environment, and the Hyde Foundation for their program support.

New York State Assemblyman Sam Hoyt and New York State Senator Antoine M. Thompson for program support; Councilmen Davis for support of this year's holiday decorations.

M&T Bank, HSBC Bank, Wachovia Financial, Hodgson Russ LLC, Walsh Duffield Group, Wilson Farms, WBFO, Taco Bell, The Cress/Thompson Wealth Management Group of Wachovia Financial, Jaekle Fleishman, Blue Cross & Blue Shield of WNY, Cantor, Lukasic, Dolce & Panepinto, Buffalo Spree, Buffalo Beverage, and JP Bullfeathers for their Summer Concert series support.

Artisan Kitchens & Baths at Appliance Associates, MP Caroll Hardwood, The Lexington Coop, The Summit Federal Credit Union, Gurney Becker & Bourne, Setel, Buffalo Rising, Schuele Paint Company, and Taco Bell for their Tour of Kitchens support

All of you who join as Members and who support the Spring & Year End Annual Appeals. And the many volunteers who help us throughout the year. Thank you!

State Grant Leverages over \$300,000 in Building Improvements

In 2005, The Elmwood Village Association was an inaugural recipient of \$92,000 in New York State Main Street funding. This money was targeted for façade improvements and building renovations for sections of the Avenue that have seen lower levels of investment in the past 10 years. We are pleased to announce that, as of December 2007, all of that funding will have been spent down, leveraging a total of over \$300,000 in new investment along the street!

The dollars were utilized successfully to fund a combination of the stabilization and improvement of buildings for existing businesses in addition to serving as an incubator for bringing new businesses to the street. Participants included Half and Half Clothing Company, JP Bullfeathers, Elmwood Specs, The Village Beer Merchant, NEO, in addition to several other building owners readying their spaces for new tenants. The Elmwood Village Association extends a big thank you to each participant (as well as all business owners!) for choosing to invest in their spaces as well as the quality of the entire street.

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New Businesses in the Elmwood Village

Each year, The Elmwood Village becomes a more complete shopping destination as shops emerge along the strip, each identifying an underserved need for shoppers. This year has been no different and in the upcoming months, the Elmwood Village is about to welcome a host of great new businesses to our neighborhood.

The 500 Block of Elmwood, between Bryant Street and West Utica is seeing major strides of improvement, as several great new shops have emerged. A few weeks ago, NEO held its Grand Opening for its new location on Elmwood. Attended by hundreds, the event marked a new era for both NEO, in their gorgeous new store, as well as this block of Elmwood. Across the street, Chayban Taylor opened its doors, a great compliment to the great lines of fashion offered on the street. Bank of America will be opening its doors, next spring, in the former Pier 1 space – a great sign about the stability of the neighborhood, when Banks are investing a major stake to be here. Further north, we saw Firebrand settle in this fall, bringing the funkiest selection of sneakers that can be found in the region to Elmwood Ave.

In the next couple of weeks and months the Elmwood Village will be home several more great new businesses. Probably by the time this newsletter is delivered, we will have a great new Italian restaurant opening in the former Turkish Cuisine/Ice Cream Parlor space. Operated by the guys from Mode, one of the streets most successful and hip establishments, this new eatery, Bel Cibo, is sure to be a major hit!

The Village Beer Merchant is in the midst of completing MAJOR renovations in the old Chef's Deli space. When open, this great new establishment will feature a combination of upscale deli, serving the finest meats and cheeses in their fresh sandwiches, to go along with a selection beers that can't be found anyplace else. Everything from international imports and obscure finds to regional micro-brews and local favorites, the Village Beer Merchant will satisfy even the most critical of beer connoisseurs.

At the corner of North Street, a brand new deli and market will be taking up shop. The new owners are investing a great deal of money into the former DVD dot space to bring a new option for local residents to find quality groceries, dry goods and produce, satisfying their everyday needs. The market will also feature a large take-out section for deli sandwiches and other lunch and dinner-time favorites. The Elmwood Village Association has worked closely with the new owners on the look and product selection of the new market to bring a great new destination to our street!

Bryant Street will also see a new injection of life when the Bryant St. Cake Company opens at 291 Bryant. The location will have a two fold purpose. It will be the headquarters for the creation of beautifully creative artisan cakes, available for any occasion. It will also feature a small café for the local community to enjoy a single slice with a coffee.

This year has been an extremely exciting one for business development of the Elmwood Village. While many of the retail mainstays are experiencing success, other great new shops are moving in to join them. With the early rumblings we are hearing about other new businesses ready to locate on the street, 2008 will most certainly be the next great chapter of The Elmwood Village's on going retail growth!

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Councilmember Davis adds funding to Elmwood Holiday Decorations

If you live or work in the Elmwood Village give Councilmember Davis a call and say "thanks" for helping to fund our second wave of holiday ornaments along Elmwood Avenue. Last year Councilmembers Bonifacio, LoCurto and Golombek each provided \$1,500 towards the purchase of 92 large scale holiday decorations to adorn Elmwood Avenue from Forest Avenue to Allen Street. This year Councilmember Davis made his contribution of \$1,500 to our efforts. Thank you to all for your generous support!

Don't Forget To Shovel Your Sidewalk

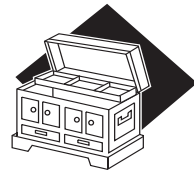
As we are approaching the snowy season, The Elmwood Village Association would like to send out a reminder to both businesses and residents to make sure that you shovel your sidewalks. Being the best pedestrian environment in Western New York, we can keep it that way throughout the winter if everyone does their part in keeping our sidewalks clean and safe for everyone!



Retraction

In the Fall 2007 Elmwood Villager, an error was made in naming The Pierce Family Foundation as a contributor to our street banner initiative. The correct foundation to be thanked is the Phyllis W. Pierce Charitable Lead Annuity Trust of which we are most thankful. Our sincerest apologies to both foundations for this oversight.

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Elmwood Village 2007 Annual Appeal

Dear Readers:

After a wonderful long autumn we move into the holiday season and the close of 2007. We come to you, our generous supporters, to ask for your financial support for the **Elmwood Village Association Annual Appeal**. We hope that you will take a moment to reflect on the benefits of maintaining a strong community development organization in our community and become a contributor to this year's Annual Appeal. The Elmwood Village Association had another successful year with many accomplishments, programs, and activities. As a tribute to our efforts in community based planning and development we were recently recognized as one of the *Top 10 Neighborhoods in America* by the American Planning Association! Our program results are visible throughout the community and include: the Clean Streets program (hanging flower baskets, sidewalk cleaning with the Green Machine, public gardens, anti litter billboard, removal of graffiti, and emptying of spin bin garbage cans), Events (extended summer concerts at Bidwell Parkway, Farmers Market, and Holiday events), our New York State Funded Façade Improvement grant program which by the end of 2007 will pump \$90,000 in New York State funding into façade and building renovations along Elmwood Avenue, the Elmwood Villager Newsletter, and collaborations with groups and organizations. Less visible are the daily tasks that are performed by staff and volunteers at the Elmwood Village Association office. We work to improve the quality of life for residents and businesses including our collaborative initiatives including: Safe Trick or Treating on Elmwood, holiday events and decorating, tree planting by the Buffalo Green Fund, and assisting with community wide development conversations and planning. The Association works with volunteer liaisons from Buffalo Housing Court when neighborhoods have problem properties. Our new Business Development Specialist, who's position has been generously funded by the John R. Oishei Foundation, assists entrepreneurial citizens wishing to open a new business in the Elmwood Village while putting them in contact with real estate agents, small business development offices and funding sources. Each week, the office receives numerous phone calls from out of area people seeking directions and information to the Elmwood business district, the nearby museums, the Garden Walk, the Elmwood Festival of the Arts and holiday shopping and events.

To continue to do all that we do we need your financial support in the form of a donation to the 2007 Annual Appeal. We are poised for another successful year in 2007 and we are developing new programs to bring additional shoppers and investors to the Elmwood Village in 2008. But, to do so, we need to meet our goal of raising \$15,000 in this year's Annual Appeal. That is why we turn to you. Please help us continue our efforts to make the *Elmwood Village one of America's Top 10 Neighborhoods!*

Sincerely,
Justin Azzarella, Executive Director
Christine Pyne, President

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